

IBINE
JUST ADD TRADERS

EU
LICENCED
Virtual Currency Exchange
in Europe
(Estonia Reg. No. FRK000170)

EU
LICENCED
Virtual Currency Wallet
Service in Europe
(Estonia Reg. No. FVR000204)

THE FUTURE OF CRYPTO EXCHANGES IS HERE.

INVESTORS DECK



What is Ibinex?

In simple terms, Ibinex is the world's first fully branded white label solution for the rapidly expanding cryptocurrency market.

Ibinex makes it possible for any financial institution, token project, media company or entrepreneur to launch a private label exchange in a matter of weeks.

Our aim is to lead the industry forward by bridging the gap between traditional exchanges and cryptocurrency traders.

With our innovative protocol, financial institutions will no longer have to develop their own currency exchange.

Connecting the World

Ibinex is the first-ever ecosystem of interconnected exchanges.

We provide the only crypto solution to provide localized exchanges with shared liquidity for tokens that otherwise would have no value.

We also support ground breaking social projects in the blockchain space that would never find the necessary traction without our shared connectivity.

Why do we need Ibinex?

In order to grow the crypto community, localized exchanges must be developed.

Local adoption is critical in order to onboard the 99% of our world's population who have not yet invested in crypto for various reasons such as:

- × *It's too complicated to understand*
- × *It's too difficult to use*
- × *Involves too many fees*
- × *Disinterest*
- × *Believe it's a bubble*
- × *Think it's too high risk*

What is our strategy?

We're bringing crypto to the world by building our partners' platforms for them and providing them with liquidity.

How do we expand the crypto space?

The only way to grow the crypto ecosystem is through a complete plug and play exchange solution that includes:

- ✓ Local regulation
- ✓ Marketing and branding
- ✓ User friendly interface
- ✓ Complete education
- ✓ Local adaptation

This is Ibinex.

How do we reach our market potential?

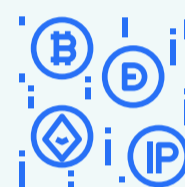
By providing all local exchanges with:



Fiat to crypto solutions



Simple KYC solutions



Local security/utility token listing



Easy Liquidity



24/7 community support

Local exchanges will now be able focus their attention on local adaptation and education, eliminating the potential to cannibalize existing traders from exchange to exchange.

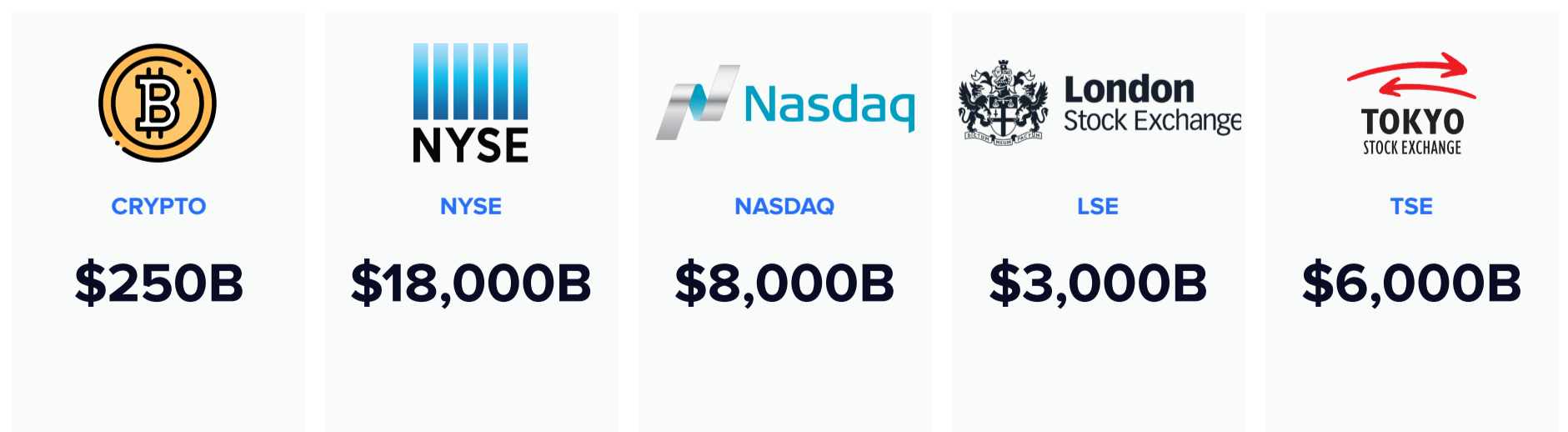
Crypto industry growth potential

The crypto industry has experienced significant adoption over the past decade and the enormous growth is just beginning.

How the CryptoCurrency market compares to other financial markets today
(Daily Volume Figures)



CryptoCurrency compared to prominent financial markets in market cap



Why we chose the Security Token model to fund our business

Reason #1 – We believe utility tokens are outdated.

Reason #2 - We want our investors to hold real equity in the business.

Reason #3 – We predict security tokens are the future of the crypto industry.

Reason #4 – We want institutional money coming in.

Reason #5 – We plan to IPO.

Reason #1

We believe utility tokens are outdated.

Last year, the chairman of the SEC, Jay Clayton, gave warning to the ICO marketplace with an open letter.

This was an unprecedented step from an influential figure.

In short, Clayton said he loved the idea of innovation, but he rejected any notion that ICOs can be viewed as non-investments escaping regulation. But despite the warning, few paid attention and ICOs continued to launch and portray purchases of service in the form of utility tokens.

Today, a lot has changed.

The SEC has stated that virtually all token assets are securities and issued subpoenas to ICOs for the unregulated sale of securities in the form of 'utility tokens.' The token market has taken a turn and legal experts are finally advising their clients to stay away from utility tokens. Over time it has become harder for new blockchain-based startups to reach their soft cap. The widely used ICO model of utility tokens which can only be utilized to buy goods or services from the company issuing the utility token, could be one of the main reasons.

A much better model is the security token, an equity-based token share, which represents ownership in the company

Reason #2

We want our investors to hold real equity in the business.

A case study:

Online retailer Overstock recently announced that tZERO, one of its portfolio companies, will hold an ICO to fund the development of a licensed security token trading platform.

The tZERO tokens will be issued in accordance with SEC regulations, and Overstock CEO Patrick Byrne has stated that token holders will be entitled to quarterly dividends derived from the profits of the tZERO platform.

The same thing will be true of Ibinex.

We intend to sell \$50M worth of equity (20% of the company).

Our security token holders will be entitled to 20% of the company's (Ibinex Financials EU) dividends.

Our security token represents a 20% equity stake in Ibinex Financials EU.

Reason #3

We predict security tokens are the future of the crypto industry.

The security token classification creates the potential for a wide variety of applications, the most promising of which is the ability to issue tokens that represent shares of company stock.

Security tokens will revolutionize conventional IPOs by issuing company shares, dividends, and voting rights over blockchain networks.

Based on strong market indicators, we predict mainstream companies will soon issue shares through STOs (Security Token Offering), either in place of or in addition to traditional public offerings.

It appears likely that in the near future, regulators all over the world will acknowledge utility tokens as securities. This is a new market reality that will give tremendous advantage to partners and investors.

Reason #4

We want institutional money coming in.

The rapid market adoption of the security token model is creating a whole new world of cryptographic tokens that will be thoroughly regulated. Because of this, the chances of a significant amount of institutional money flowing into them are quite high.

Crypto is an emerging asset class with extremely high growth potential. The next phase will be the influx of institutional capital, coupled with genuine, real world adoption of blockchain solutions.

Reason #5

We plan to IPO.

Investors are jumping into publicly traded stocks with increased exposure to the emerging crypto growth sector.

One major benefit of crypto stocks is that they can be bought in any regular brokerage account.

Thus far, the profits have been outstanding for early investors.

With short-term gains rivaling bitcoin and other cryptos, it's easy to see why many investors are choosing publicly traded cryptocurrency stocks instead of the currencies themselves.

Competitive analysis

IBINEX

AlphaPoint

UI/UX	Fully Customizable	Standard UI; limited branding
Liquidity	3rd party and OTC	3rd party sources
Custodial Services	B2B2C	None
PSP	Yes	Yes
KYC/AML	Internal	3rd party sources
Regulation	EU	None
Market Segments	B2B2C	B2B
Token Economy	Wide Area network	Siloed
Exchange Matrix	Unified	None
Security	Customized	Standard
Support	Level 1 & 2	Level 2
Blockchain Devs	Fully Supported	No support
License Type	EU	None
Infrastructure	PaaS	Stand Alone
Social Trading	Yes	None
Affiliate Management	Full	None
Back Office / CRM	Full	Full
Coin Listing	Unlimited	Limited

Competitive analysis

IBINEX

 **BLOCKEX**

Fully Customizable

Standard UI; limited branding

3rd party and OTC

3rd party and OTC

B2B2C

None

Yes

Yes

Internal

3rd party sources

EU

None

B2B2C

B2C

Wide Area network

Siloed

Unified

None

Customized

Standard

Level 1 & 2

Level 1 & 2

Fully Supported

No support

EU

None

PaaS

SaaS

Yes

None

Full

Limited

Full

Full

Unlimited

Limited

UI/UX

Liquidity

Custodial Services

PSP

KYC/AML

Regulation

Market Segments

Token Economy

Exchange Matrix

Security

Support

Blockchain Devs

License Type

Infrastructure

Social Trading

Affiliate Management

Back Office / CRM

Coin Listing

Competitive analysis

IBINEX

 **BINANCE**

UI/UX	Fully Customizable	Standard
Liquidity	3rd party and OTC	Market Makers
Custodial Services	B2B2C	B2C
PSP	Yes	Yes
KYC/AML	Internal	Internal
Regulation	EU	Malta
Market Segments	B2B2C	B2C
Token Economy	Wide Area network	Siloed
Exchange Matrix	Unified	None
Security	Customized	Standard
Support	Level 1 & 2	Level 1
Blockchain Devs	Fully Supported	no support
License Type	EU	Malta
Infrastructure	PaaS	Stand Alone
Social Trading	Yes	None
Affiliate Management	Full	None
Back Office / CRM	Full	Limited
Coin Listing	Unlimited	Limited

Competitive analysis

IBINEX

 **Huobi**

UI/UX	Fully Customizable	Standard
Liquidity	3rd party and OTC	Market Makers
Custodial Services	B2B2C	B2B / B2C
PSP	Yes	Yes
KYC/AML	Internal	Internal
Regulation	EU	US & Asia
Market Segments	B2B2C	B2C / B2B
Token Economy	Wide Area network	Siloed
Exchange Matrix	Unified	None
Security	Customized	Standard
Support	Level 1 & 2	Level 1
Blockchain Devs	Fully Supported	No support
License Type	EU	US & Asia
Infrastructure	PaaS	Stand Alone
Social Trading	Yes	None
Affiliate Management	Full	None
Back Office / CRM	Full	Limited
Coin Listing	Unlimited	Limited

Competitive analysis

Token comparison

IBINEX

TOKEN NAME: EX²

TYPE: Security

CLAIMS: Pays dividends based on trading volume across our ecosystem

BINANCE

TOKEN NAME: BNB

TYPE: Utility

CLAIMS: Platform fees for trading/listings

AlphaPoint

TOKEN NAME: none

TYPE: none

CLAIMS: none

BLOCKEX

TOKEN NAME: DAXT

TYPE: Utility

CLAIMS: Allows holders access to ICO Pre-sales on their platform.

Huobi

TOKEN NAME: HT

TYPE: Utility

CLAIMS: Platform fees for trading/listings

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